



Rohnert Park

THE PERFECT CLIMATE
(for growing businesses)

42k
POPULATION

HOLD COLLEGE DEGREES
38%

\$58k
MEDIAN HOUSEHOLD INCOME

MEDIAN AGE
33

good schools
raise a family
educated workforce
thriving business
ease of commute
affordable rents

Source: US Census Bureau, 2/5/2016

Cost of Doing Business in Rohnert Park vs. San Francisco

Average Business Rents
61% less than San Francisco

Office \$1.54/SQ. FT.

Industrial \$1.05/SQ. FT.

Retail \$17.95/SQ. FT.

73% Less than San Francisco

54% Less than San Francisco

57% Less than San Francisco



Source: DTZ Market Reports, and LoopNet Market Trend for San Francisco 1/23/2016

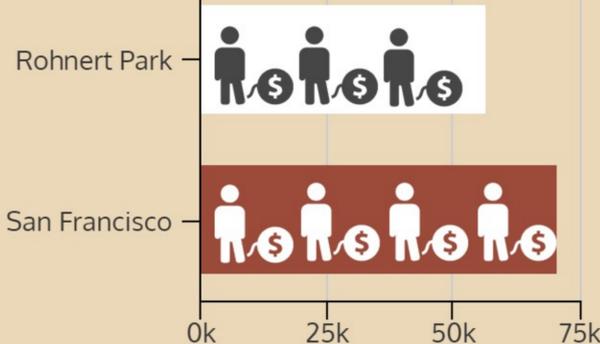


Wages are **28% less** than San Francisco

Source: U.S. Census Bureau, 1/23/2016

"If business friendliness was an Olympic sport, Rohnert Park would win the gold medal."

- Bruce Orr, 356 Advisors



Renting in Rohnert Park is **55% less** than San Francisco

Source: Rent Jungle, 1/22/2016

Apartment Rents



■ Rohnert Park Median ■ San Francisco Median

53% of homes in Rohnert Park are owner occupied



Source: Core Logic Report, 1/22/2016

Housing Prices

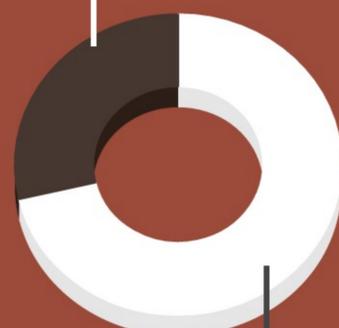
Come get settled in Rohnert Park where median single family home and condo purchase prices are

60% lower

than our neighbor, San Francisco



Rohnert Park
\$459,000



San Francisco
\$1,140,750



Let us help you get settled.

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